



GuidA can be used to direct people to a product. Very good for multi-lingual communication and will get people walking in the right direction.

GuidA installed at the Tudor House Museum Southampton where it provides multilevel interpretation



A revolutionary new way of orientating people in a complex space...

GuidA Rotate revolves in the horizontal plane and tracks a virtual view of the space it sits in. This allows the viewer to access multimedia hotspots linked to the direction and material they are looking at, which can be video, animation, images, text or audio.

GuidA delivers

- Is sensitive to 360 degree movement, with the image of the space visitors are standing in, always in synchronisation
- A very robust housing able to withstand public use and can be easily customised
- Can take visitors from an actual space to other places on the site
- Allows maps and plans to always be facing the right way up for the visitor
- Ideal for multilingual delivery of information

Can be used in...

- **Supermarkets** - Find and get directions for any product
- **Libraries** - Find your way to the correct book stack
- **Department store** - Find the right department etc
- **Complex sites** - Shopping malls, Art Centres, Public Buildings etc
- **Railway stations and airports** - language specific
- **Museums and historic sites** - Topographical & conceptual orientation
- **Cruise liners** - Direct the give site specific information

